

## Music Format

The music format at MCR is diverse. The genre changes with each show according to the DJ's taste. However, the attempt is made to play mostly contemporary Christian music throughout the morning and afternoon. During the evening hours, where more shows are prevalent, the focus is more on alternative, underground and hard Christian rock. Most shows run in one-hour intervals, once weekly, but if the DJ(s) chooses, and if there is ample time, then shows can run longer and more frequently.

MCR guidelines permit only Christian music to be played. However, in the event that the DJ isn't familiar with enough Christian music to form a list, there are pre-made playlists available on the station's computer system.

## Sponsorships

Malone College Radio, by law, is a non-commercial station, but is allowed to have sponsored announcements or underwritten spots. These are usually announcements or promotions for concerts, etc. These spots can be underwritten with actual money or with merchandise (records, posters, food coupons, etc.) that is normally given away in our popular on-air contests.

If you are interested in being part of something that is innovative and ever-changing, then contact the station manager or faculty supervisor. MCR is located in the lower level of the Cattell Library, past the ICC office on your left. Fill out a personal application and leave it at the station.

**Hurry, and don't miss your chance to join us at 1610 AM—Life on the Edge!**



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Canton, OH 44709  
Phone: 330-471-8362  
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MALONE  
COLLEGE  
RADIO

**LIFE ON THE  
EDGE!**



Staff Positions  
Available!

www.malone.edu/radi  
o  
or  
1610 AM



## *Positions Available*

Responsible, committed students to be disc jockeys, or step into staff positions and become part of our winning team!

Staff positions are selected on an application basis. The staff is handpicked by the faculty advisor and station manager. Disc jockey positions are open to anyone, regardless of major or resident/commuter status.

All positions are available for work study, or applied credit for communication arts majors. Please see Matt Strayer for more details.

These positions are a great way for communication arts majors to get started with experience and résumé material. Non-majors can gain speaking confidence and organization skills. DJs can work in pairs to give a show some variety and energy. Some hosts like to set a theme for the semester, with a clever name for the show, or a call-in contest. All shows are given on-air promotion time during the week. Each DJ is required to record show promos. News and feature material is provided in the station for radio show hosts.

So whatever your association with Malone, we would be proud to have you on the staff, or just on the air, at Malone College Radio!

### **Program Director**

Work with the station manager and staff in setting up the program schedule, train DJs, supervise play lists and coordinate with syndicators. Arrange with Christian record companies to maintain a supply of new releases.

### **Promotions Director**

Make our station, music, shows, news, sports, and DJs known to the campus and community. Set up special events, promotions and contests.

### **Operations Manager**

Work with the station manager and faculty supervisor in keeping the equipment technically stable, making repairs, replacements, upgrades and setting up on-location broadcasts.

### **Production Manager**

Assist DJs, programming, promotion, news and sports with their production needs. If you are unsure how to do this, it's fine. We train!

### **Office Manager**

Handle all record keeping tasks, including keeping logs of all promotional spots. Handle all business and book keeping needs (i.e. paying bills, depositing checks, mailing out invoices, etc.). Keep office in working order. (Good for business or accounting majors.)

### **News Director**

Oversee the writing, editing, preparing, producing and airing of the news.

### **Sports Director**

Work with Malone College Athletic Dept. and sports announcers to schedule and produce sports play-by-play coverage and news for the station.



### **Event Coordinator**

Work closely with promotional director and operations manager to schedule and coordinate all on-location broadcasts and events.

### **Webmaster**

Work closely with station manager and other dept. directors to design website for promotion, program, and sales purposes. Update website on a daily basis.

### **Disc Jockey**

Have your own show! Play all Christian music all the time, either from your own selection or from our extensive library. Choose your own format: talk, news, sports, music, etc. Help promote the station. Give away prizes. Do on-location shows. The possibilities are endless!

### **Sports Announcer**

Go to Malone College sporting events to cover the events for our Pioneers. We need both play-by-play and color announcers.

For more info contact  
Matt Strayer - Station  
Manager  
radio@malone.edu  
or  
330-471-8362