

FUNDRAISING TIPS AND INSTRUCTIONS

Thank you for choosing Tastefully Simple as your fundraising vehicle. The potential to raise significant funds is HUGE! Enclosed in this packet you will find a Tastefully Simple catalog and a group order form. Some tips for selling:

- Instead of just dropping off the catalog and waiting for a call, **allow time to sit down with your supporters so they can review the catalog and place their orders.**
- **Consider making a targeted list of supporters rather than selling door-to-door.** Spring is the perfect time of year for our products – they're great for entertaining and make wonderful gifts, both business and personal.
- Approach family members, friends, co-workers, etc. Also considered talking to friends/family that you believe may need corporate gifts.

Directions and important information about the fundraiser are listed below, so please take a few minutes to review them. **Your sales goal is \$400 (that's 20 orders of \$20); however, the more you sell, the more you earn, so don't stop there...keep going if you can!**

- Please keep all orders and payments in the provided envelope. **Complete the label on the front of the envelope;** make sure you provide all requested information to ensure proper delivery of orders.
- **Please have supporters write their name, address, and telephone number on the group order form.**
- Payments accepted include cash, checks. All checks are made payable to Tara Venditti.
- Shipping is 10% of retail cost. Please round up for shipping (e.g. shipping on \$19.98 would be \$2.00, not \$1.99).
- Please return orders to your advisor no later than _____.
- **PLEASE MAKE A COPY OF YOUR ORDER FORM(S) PRIOR TO RETURNING THEM.** You will need this for distribution.
- The orders you collect will be shipped direct to your home. From there, you'll deliver to your supporters. This will greatly increase the speed in which supporters will receive their product.

On-Line Option!

- I will send an email to each of you on Monday, April 21st.
- Click on the link to take you to the site where you will log in and set up an on-line catalogue party.
- You will enter the names and email address of people you want to ask for support. If you need information from a family member, such as a parent, please provide them with your log-in information so you may work together to add those names and addresses.
- Your on-line customers will still be supporting you, and they pay by credit card and have their order shipped directly to them. It's that easy!

If you have any questions or need more supplies, please don't hesitate to contact me. It's my mission to help you reach your goal; let's work together to make this effort a major success!

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