



## Malone University Student Activities & Orientation

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**Mission Statement:** In the context of the mission of Malone University, The Student Activities Council (SAC) supports student success and development by offering a wide range of co-curricular events and services focusing on social, intellectual and cultural development within the Malone community. We promote diversity as we strive to improve the quality of student life at Malone University and encourage student involvement. The New Student Orientation Program is the initial flagship event to ensure the successful transition and initiate the integration of newly admitted first-year and transfer undergraduate students into the academic, cultural, and social climate of the University.

### **Unit Goals:**

**Goal 1:** Offer a range of co-curricular events that provide opportunities for participation and social interaction in order to build community with peers.

**Goal 2:** Strategically design New Student Orientation to foster a sense of connection to campus in students who participate.

**Goal 3:** Create a cooperative approach to student activities and orientation with other departments

**Goal 4:** Prepare and involve students in the planning and implementation of student activities and orientation.

Expected Performance Outcomes	Means of Assessment & Criteria for Success	Summary of Data Collected	Use of Results
<p><b>Goal 1:</b> 1a. Offer a range of co-curricular events that provide opportunities for participation and social interaction in order to build community with peers.</p> <p>1b. NSSE item #14e. Providing opportunities to be socially involved.</p> <p>1c. Students will indicate that they have experienced personal growth.</p>	<p><b>Objective 1a:</b> Students will be offered a range of events which promote social, intellectual, cultural development. A campus generated survey will be administered to resident students and of those completing the survey there will be 80% or higher less that indicate they have participated in some type of co-curricular activity.</p> <p><b>Objective 1b:</b> Students will indicate through 2018 NSSE that they have been offered social opportunities for interaction. More than 60% of seniors will indicate “very much” or “quite a bit” through question 14e, “have been provided with opportunities to be involved socially.”</p> <p><b>Objective 1c:</b> Of the students who responded to surveys, 85% will indicate their personal growth. The question from the survey is “I have experienced personal growth while living in my residence hall.”</p>	<p><b>Objective 1a:</b> An annual survey demonstrated that 84% of the respondents (554 respondents of 628 residents) participated in a co-curricular activity offered on campus by SAC or other departments (95% of 620 of 728 respondents for 2018-19). Respondents reported “too busy” as top reason they did not attend.</p> <p><b>Objective 1b:</b> According to 2018 NSSE data, 76% of senior students indicated “very much” or “quite abit” that they have been provided with opportunities to be involved socially. The next NSSE results will be in 2022.</p> <p><b>Objective 1c:</b> 92% of Residential respondents indicated that they have experienced personal growth while living on campus. [FA 18: 84%; FA 17: 79%]</p>	<p><b>Objective 1a:</b> SAC leadership met the goal of the 2019 academic year with over 80% participating in some type of co-curricular. SAC also generated an annual schedule which highlights different types of activities (intellectual, cultural, social). We will continue to use the survey and ensure that we meet the goal of 80% or more residential students participating in activities. [95% in 2018 is the highest number the department has achieved in 5 years.]</p> <p><b>Objective 1b:</b> NSSE data demonstrated that we met the goal of having over 60% acknowledge that social opportunities have been provided to them. We will continue to use this survey to ensure we meet the goal of 60% or more. The next NSSE will be administered in 2022.</p> <p><b>Objective 1c:</b> The stated goal of 85% was surpassed, and this shows an increase of 8% from the previous year. Surveys will continue to be utilized to evaluate student participation and personal growth. Residential members will complete the evaluation and follow up discussions take place with focus groups to determine the</p>

<p><b>Goal 2:</b> Students who are involved in New Student Orientation and Student Activities will experience a sense of connection to campus.</p>	<p><b>Objective 2:</b> New Student Orientation will convey a sense of building familiarity with faculty, staff and campus. This will be assessed through an annual Residence Life/Orientation evaluation. Criterion for success is considered to be 80% or higher positive rating (agree or strongly agree) will feel a sense of welcome and familiarity with personnel and resources through the New Student Orientation. Questions were Orientation (a) “helped me to know faculty and staff” and (b) “helped me understand where campus offices were” and (c) “feel connected to campus”.</p>	<p><b>Objective 2:</b> In the 2019 survey (190 responded out of 212 surveys distributed), the positive response to question: (a) 87% said they felt familiar with faculty and staff; (b) 91% said they knew where offices and resources were; (c) 91% felt supported and connected to campus. This indicated that they felt a part of the community through Orientation Events and surpassed our stated goal.</p> <p><b>Objective 2b:</b> For 2019 students surveyed reported 94% (FA 18: 93%) orientation as beneficial and experienced positive satisfaction with this outcome. This was an increase from previous year and surpassed our goal.</p>	<p>deficiencies. Our goal for 2020 will be to maintain 85% or higher satisfaction rate.</p> <p><b>Objective 1d:</b> Student Activities staff will continue to use data from Residence Life survey to continue to provide opportunities for members to plan and lead events through students designated interest level to various ideas. A focus group will be conducted among the student body especially focusing on our commuter population to begin helping commuters connect to campus more fully.</p> <p><b>Objective 2:</b> Orientation team will continue to examine ways to create a sense of connection and welcome for new students. Our goal was to see an increase by 5% and maintain an 85% or higher in these 3 categories. We surpassed our goals. Staff partnered with faculty advisors to plan individual student meetings for their academic program. We will continue to offer campus tours to each student, and GEN 100 coordinated tours in order to familiarize students with buildings and offices.</p> <p><b>Objective 3:</b> The staff spent time in annual meetings discussing the results of the survey and how to draw in new members and new activities to create a sense of connection to campus and</p>
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<p><b>Goal 3:</b> Create a supportive approach to student activities and orientation through cooperation other department programs.</p> <p><b>Goal 3b:</b> Provide an emphasis to senior students in attending campus activities and events. Provide events that promote dialogue regarding social, political and economic education.</p> <p>NSSE item #14h. – attending campus activities NSSE item #14i. – attending events that address political, social and economic issues.</p> <p><b>Goal 4:</b> Prepare and involve students in the planning and implementation of events, activities and programs.</p>	<p><b>Objective 3:</b> Student Activities Council will collaborate with other departments to generate ideas and communicate information about activities.</p> <p><b>Objective 3B:</b> Students will indicate through 2018 NSSE results that they have been offered opportunities to attend campus activities and events for interaction. More than 50% of seniors will recognize that the institution emphasizes attending campus activities and events by indicating “very much” or “quite a bit” through question 14h and 14i. The question will be 14h (“attending campus activities and events”) and 14i (“attending events that address important political, social <i>and economic issues</i>”).</p> <p><b>Objective 4a:</b> Student Activities staff will prepare and involve Student Activities Council members in the planning and implementation of events, programs and activities.</p>	<p><b>Objective 3:</b> Student Activities Council now sends a calendar before the academic year to the Office of Spiritual Formation, Gen 100 faculty and course assistants, and the Residence Life Staff in order to communicate dates. In addition a yearly calendar is posted around campus, and an opportunity to suggest ideas is on the Residence Life surveys.</p> <p><b>Objective 3b:</b> 2018 NSSE results demonstrated that 73% of seniors recognized that the institution emphasizes attending campus activities and events by indicating “very much” or “quite a bit” through question 14h. 61% for question 14i. The next NSSE results will be in 2022.</p> <p><b>Objective 4a:</b> Is assessed through group meetings; we also issue space on every survey for all students to submit ideas and suggestions for areas of improvement.</p>	<p>other students. The lowest mark for responders (74%) thought the website was easy to navigate for the Orientation schedule. This may reflect a lack of students using the website however. We desire this number to increase to the 75% range for 2020.</p> <p><b>Objective 3b:</b> NSSE will be utilized in 2022 to continue to assess and understand whether seniors perception is that the institution emphasized attending campus activities and events. Our goal will be to maintain 50% or higher on both questions for the future NSSE results in 2022.</p> <p><b>Objective 4a:</b> Student Activities meets weekly with their counsel. They also issue informal surveys for ideas and requests during RUSH as well as on the Residence Life survey. We will continue to employ these methods.</p> <p>Two student leaders of Orientation will be assigned as well as recruitment for student volunteers. An orientation council will be formed in order to</p>
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