



**Center for Cross-Cultural Engagement**

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**2017-2018 Academic Year**

**Mission Statement:**

The mission of the Center for Cross-Cultural Engagement at Malone University is to provide students with opportunities to enlarge their worldview through cross cultural encounters and global connections. This is done through the development of off-campus programs that provide relationship building with people of different generations, faiths, cultures, political systems, educational experiences and social economic backgrounds.

**Unit Goals:**

- To explore collaborative short-term study abroad opportunities with various academic departments.
- To increase the number of students that are participating in the various program offered by the Center.
- To launch a domestic Service Learning team in order to provide a more obtainable options for students.
- To improve students' understanding of cultural differences and how to interact effectively across cultures.

<b>Expected Performance Outcomes</b>	<b>Means of Assessment &amp; Criteria for Success</b>	<b>Summary of Data Collected</b>	<b>Use of Results</b>
<p>1. Seek to develop new short-term study abroad option.</p> <p><i>11d. CCCE will promote study abroad programs among students.</i></p>	<p>Find a willing partner (academic department) and collaborate with them on at least 1 new short-term study abroad opportunity for Malone students, led by Malone faculty.</p> <p><i>The NSSE 2018 High-Impact Practices data will show an increase from 8% to 9% for students who participated in Study Abroad programs.</i></p>	<p>2018 score for students who participated in Study Abroad programs is 5%, which is less than 2014 level by about 3%.</p>	<p>Off-campus participation has been increasing over the last few years and we anticipate growth continuing (From 3% in 2015-16 to 7% in 2017-18 based off of internal data). Domestic programs continue to make up approximately half of the students that apply for off-campus study. These numbers may not be reflected in a question about Study Abroad. The loss of language programs has also negatively impacted participation numbers. Regardless, numbers needs to be higher. To accomplish this we continue to engage with off-campus providers in arranging campus visits. We have also increased our social media outreach and engagement. Through the work of the Assoc Provost, a group of faculty members has been engaged to promote both off-campus study and service learning teams in their classes. To help with this initiative, simplified interest forms were designed so that students could indicate quickly their interest. This then allows us to</p>

			follow-up more specifically with them.
<p>2. New outreach approaches will be developed to increase marketing and opportunities for students to participate in off and on campus cross cultural programs.</p> <p><i>14d. CCCE will encourage contact among students from different backgrounds.</i></p>	<p>Ongoing improvements with our Fall Education Abroad Fair and hosting of reps throughout the year.</p> <p>Collaborate with our offices and groups on campus to host events and raise awareness of shared interests.</p> <p>Work with University Relations/Marketing to grow the footprint of our office on campus</p> <p><i>Per the 2018 NSSE survey results, at least 58% of Seniors will respond "Very much/Quite a bit" on the opportunities for interacting with others from different backgrounds</i></p>	<p>*2018 SY score on 14d (opportunities for interacting with diverse others) is 51% which is less than 58% by about 7%.</p>	<p>Increased participation in both Off-campus programs and Service Learning teams will be their nature, provide increased opportunities for students to engage with people who are from different backgrounds. With the recent move of the Multicultural Services to the CCCE office suite, we are also looking to expand collaboration and bring together our shared resources to provide increased opportunities for both on-campus and off-campus engagement with diverse others.</p>

<p>3. Develop and launch a domestic Service Learning team in order to provide a more obtainable options for students</p> <p><i>12. The launching of the domestic Service Learning team should encourage more students to participate in Service learning related activities.</i></p>	<p>Being able to identify and gather data on the current state of internationalization at Malone University, along with suggestions for future direction.</p> <p><i>Per the 2018 NSSE results, more than 86% of Seniors would have participated in at least one, two or more Service Learning programs. This percentage must be greater than that of CCCU.</i></p>	<p>2018 SY score on participation in Service Learning is 80% and that of CCCU is 72%. Malone's score is &gt; that of CCCU by about 8%.</p>	<p>Our Service Learning teams continue to be a strength. These teams provide students with the opportunity to engage in service and learning activities, while immersed in a different culture and/or environment. Students are also required to take a series of cultural competence courses which provides both pre-travel preparation and post-travel processing. Last year we launched a domestic based team (Kentucky) in an effort to lower the entrance barrier for students where international travel might not be possible or of interest. This year we have added another domestic team in an effort to expand this initiative. We have also increased promotional efforts this year by increased use of social media and the efforts of the Faculty group mentioned previously, both in an effort to help expand outreach.</p>
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<p>4. Student cultural understanding will be improved.</p> <p><i>2f. Learned something that changed the way you understand an issue or concept.</i></p>	<p>At least one of the following will be done each year to assess student cultural understanding.</p> <p>1) Students will complete several questions before and after trips to assess changes in their cultural understanding using the rubric previously developed.</p> <p>2) Focus groups will be held with students who have returned from trips to discuss what they have learned.</p> <p>3) Review the freshman and senior responses from the National Survey of Student Engagement to identify changes in cultural and diversity sensitivity.</p> <p>4) Have senior students write a reflective paragraph describing the most significant impact of studying off campus had on their academic experience at Malone.</p> <p><i>Per the 2018 NSSE survey results, at least 73% of Seniors will respond "Very often/Often" on learning something that changed the way they understood an issue or concept.</i></p>	<p>In the 2018 NSSE survey, 62% of SY responded "Very Often/Often" learning something that changed the way they understood an issue.</p>	<p>This is a broad metric that incorporates many departments and programs. For CCCE, increasing this metric will involve increasing participation rates and being more intentional about incorporating cultural competency development into both the study abroad and service learning programs. The three items listed above will allow aid in increasing participation rates. Increasing intentional cultural competency development will involve leveraging the SOSC 212/213 Cross-Cultural Engagement courses to reach more of the Service Learning team members.</p>
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