



Date: 2017-2018 Assessment Report

Graphic Design and Visual Art

Assessed by: Communication, Visual, and Performing Arts Department

Mission Statement: “We, the Communication, Visual, and Performing Arts Department, commit to develop artists and communicators rooted in communities, acting as agents of truth, reflection, transformation and reconciliation in a way that celebrates God’s grace and faithfulness.”

Program Goals:

The overall goals of the Graphic Design and Visual Arts program are:

- To provide students opportunities to develop the knowledge, skills, and values necessary for work in a variety of artistic contexts.
- To provide students opportunities to develop competence in graphic design and fine arts and crafts.
- To provide students opportunities to develop an orientation for meaningful vocation in a wide variety of art and design related careers and activities.
- To provide students opportunities to develop an understanding of the conventions and traditions of art forms.
- To provide students opportunities to develop the ability for meaningful participation in the art and design community.

Program Intended Learning Outcomes (PILO)	Means of Program Assessment & Criteria for Success	Summary of Data Collected	Use of Results
<p>O1. Students will demonstrate effective competency in the accepted forms and practices of the disciplinary areas.</p>	<p>Student summative works will be collected from selected core and upper division courses and be evaluated by faculty using rubrics of effective competency for that disciplinary area; at least 80% of the works will be judged as proficient (score of 4 or higher); not more than 5% will be considered poor.</p> <p>Student work displayed in their Senior Exhibit will be evaluated using rubrics using rubrics of effective competency for that disciplinary area; at least 80% of the works will be judged as proficient (score of 4 or higher); not more than 5% will be considered poor</p> <p>Interns' forms and practices will be evaluated by site supervisors using a department provided rubric, at least 80% of the evaluations will be judged as proficient (score of 4 or higher); not more than 5% will be considered poor.</p>	<p>None collected this cycle. New assessment plan.</p> <p>Ceramics and Graphic Design met the upper and lower benchmarks (100% at good/excellent and none at the poor rating) Digital Photography, Digital Page Design were well below the upper benchmarks (.50 and .27 respectively). Painting met the lower benchmark, but not the upper (77% were at good/excellent) (Appendix 2). This is the first year for utilizing the rubrics and they were only used for Senior Show so aren't able to compare to the upper division painting course.</p> <p>None collected this cycle. New assessment plan.</p>	<p>CURRICULUM: Proposed curricular changes to strengthen student skills.</p> <p>FACULTY: Hired full time, tenure track graphic design/visual art faculty member.</p> <p>ASSESSMENT: Internship Coordinator adapted the internship evaluation form for GD and FAC.</p>

Academic Program Assessment Template

<p>O2. Students will demonstrate competency in presenting and displaying their work.</p>	<p>Student work displayed in their Senior Exhibit will be evaluated using rubrics using rubrics of effective competency for that disciplinary area; at least 80% of the works will be judged as proficient (score of 4 or higher); not more than 5% will be considered poor</p>	<p>None collected this cycle. New assessment plan.</p>	<p>ASSESSMENT: Current rubric includes in disciplinary form and practice. Modified rubric for separate display and presenting component.</p>
<p>O3. Students will articulate an artistic vision that reflects an understanding of the nature of the creative process, techniques, tradition, and faith.</p>	<p>Artist Statements from a final project in upper level studio courses and/or at a Foundations Review will be evaluated using a rubric. At least 80% of the evaluations will be judged as proficient (score of 4 or higher); not more than 5% will be considered poor.</p> <p>Artist Statements from the Senior Portfolio will be evaluated using a rubric. At least 80% of the evaluations will be judged as proficient (score of 4 or higher); not more than 5% will be considered poor.</p>	<p>None collected this cycle. New assessment plan.</p> <p>80% of the Artist Statements were judged as meeting the upper benchmark. These met the upper and lower benchmarks (80% were at good/excellent and none in the poor rating) (Appendix 3)</p>	<p>CURRICULUM: The faculty Introduced artist statements in lower division courses.</p>
<p>O4. Students will demonstrate mastery of professional practices.</p>	<p>Rubrics or assessments from the Professional Practices course will be used. At least 80% of the evaluations will be judged as proficient (score of 4 or higher); not more than 5% will be considered poor.</p>	<p>None collected this cycle. New assessment plan implemented S2018.</p>	<p>CURRICULUM: Faculty developed and proposed a curriculum change to add a Professional Practices course in 2019-2020.</p>
<p>O5. Students will demonstrate knowledge of the ideas, forms, and significant works of art in the traditions of art forms developed by cultures from around the world.</p>	<p>Student papers from Contemporary Issues will be evaluated using a rubric. At least 80% of the evaluations will be judged as proficient (score of 4 or higher); not more than 5% will be considered poor.</p>	<p>None collected this cycle. New assessment plan implemented S2018.</p>	<p>CURRICULUM: Overlap between CI and ATC courses to be addressed by dropping ATC.</p>

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APPENDIX 1: CVPA DEPARTMENT MISSION AND GRAPHIC DESIGN AND FAC ASSESSMENT PROGRAM

[Revised and adopted 6/17]

Communication, Visual, and Performing Arts Department Mission Statement: “We, the Communication, Visual, and Performing Arts Department, commit to develop artists and communicators rooted in communities, acting as agents of truth, reflection, transformation and reconciliation in a way that celebrates God’s grace and faithfulness.”

PROGRAM GOALS <i>The overall goals of the Communication Arts department are to provide students opportunities to:</i>	PROGRAM INTENDED LEARNING OUTCOMES: <i>Graduates of the Communication Arts Department will meet the following objectives:</i>	MEANS OF ASSESSMENT AND CRITERIA FOR SUCCESS
<p>G1 To provide students opportunities to develop the knowledge, skills, and values necessary for work in a variety of artistic contexts.</p> <p>G2 To provide students opportunities to develop competence in graphic design and fine arts and crafts</p>	<p>O1. Students will demonstrate effective competency in the accepted forms and practices of the disciplinary areas.</p>	<p>Student summative works will be collected from selected core and upper division courses and be evaluated by faculty using rubrics of effective competency for that disciplinary area; at least 80% of the works will be judged as proficient (score of 4 or higher); not more than 5% will be considered poor.</p> <p>Interns’ forms and practices will be evaluated by site supervisors using a department provided rubric, at least 80% of the evaluations will be judged as proficient (score of 4 or higher); not more than 5% will be considered poor.</p>
	<p>O2. Students will demonstrate competency in presenting and displaying their work.</p>	<p>Student work displayed in their Senior Exhibit will be evaluated using rubrics using rubrics of effective competency for that disciplinary area; at least 80% of the works will be judged as proficient (score of 4 or higher); not more than 5% will be considered poor</p>
<p>G3 To provide students opportunities to develop an orientation for meaningful vocation in a wide variety of art and design related careers and activities</p>	<p>O3. Students will articulate an artistic vision that reflects an understanding of the nature of the creative process, techniques, tradition, and faith.</p>	<p>Artist Statements from a final project in upper level studio courses and/or at a Foundations Review will be evaluated using a rubric. At least 80% of the evaluations will be judged as proficient (score of 4 or higher); not more than 5% will be considered poor.</p> <p>Artist Statements from the Senior Portfolio will be evaluated using a rubric. At least 80% of the evaluations will be judged as proficient (score of 4 or higher); not more than 5% will be considered poor.</p>
	<p>O4. Students will demonstrate mastery of professional practices.</p>	<p>Rubrics or assessments from the Professional Practices course will be used. At least 80% of the evaluations will be judged as proficient (score of 4 or higher); not more than 5% will be considered poor.</p>

Academic Program Assessment Template

<p>G4 To provide students opportunities to develop an understanding of the conventions and traditions of art forms and significant works of art.</p>	<p>O5.Students will demonstrate knowledge of the ideas, forms, and significant works of art in the traditions of art forms developed by cultures from around the world.</p>	<p>Student papers from Contemporary Issues will be evaluated using a rubric. At least 80% of the evaluations will be judged as proficient (score of 4 or higher); not more than 5% will be considered poor.</p>
<p>G5. To provide students opportunities to develop the ability for meaningful participation in the art and design community.</p>	<p>O6. Students will participate in experiences in the art community.</p>	<p>Students will have at least one experience or field trip in the art / design community each semester. At the end of each semester, each instructor of ART/GD course will submit a list of students and tally of galleries visited (field trip or extra credit)</p> <p>Each student will submit work at least once for consideration for a juried show or portfolio opportunity. At the end of each semester, each instructor of ART/GD course will submit a list of students and tally of submitted work (what and where)</p>

APPENDIX 2: GRAPHIC DESIGN AND FINE ARTS AND CRAFTS SUMMARY OF ASSESSMENT DATA FOR 2017-2018 FOR SUMMATIVE WORKS

O1. Students will demonstrate effective competency in the accepted forms and practices of the disciplinary areas.	Student work displayed in their Senior Exhibit will be evaluated using rubrics using rubrics of effective competency for that disciplinary area; at least 80% of the works will be judged as proficient (score of 4 or higher); not more than 5% will be considered poor
O2. Students will demonstrate competency in presenting and displaying their work.	

The Graphic Design and FAC faculty reviewed a sample of collected from Senior Exhibit and coded them using a 1-5 scale (5= Excellent, 4 = Good, 3 = Acceptable, 2 = Marginal, 1 = Poor) according to the criteria in the rubrics.

PAINTING

	2017-2018				
Excellent	.44				
Good	.33				
Acceptable	.22				
Marginal					
Poor					
Mean rank	4.17				
% of ranks at "Excellent, Good"	.77				
N =	9				

CERAMICS

	2017-2018				
Excellent	.88				
Good	.12				
Acceptable					
Marginal					

Poor					
Mean rank	4.83				
% of ranks at "Excellent, Good"	1.00				
N =	8				

DIGITAL PHOTOGRAPHY

	2017-2018				
Excellent	.50				
Good					
Acceptable	.50				
Marginal					
Poor					
Mean rank	4.15				
% of ranks at "Excellent, Good"	.50				
N =	2				

DIGITAL PAGE DESIGN

	2017-2018				
Excellent					
Good	.27				
Acceptable	.18				
Marginal	.37				
Poor	.18				
Mean rank	2.75				
% of ranks at "Excellent, Good"	.27				
N =	11				

GRAPHIC DESIGN

	2017-2018				
Excellent	.46				
Good	.36				
Acceptable	.18				
Marginal					
Poor					
Mean rank	4.30				
% of ranks at "Excellent, Good"	.82				
N =	11				

APPENDIX 3: GRAPHIC DESIGN AND FINE ARTS AND CRAFTS SUMMARY OF ASSESSMENT DATA FOR 2017-2018 FOR ARTIST STATEMENTS

O3. Students will articulate an artistic vision that reflects an understanding of the nature of the creative process, techniques, tradition, and faith.	Artist Statements from the Senior Portfolio will be evaluated using a rubric. At least 80% of the evaluations will be judged as proficient (score of 4 or higher); not more than 5% will be considered poor.
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The Graphic Design and FAC faculty reviewed artist statements from Senior Exhibit and coded them using a 1-5 scale (5= Excellent, 4 = Good, 3 = Acceptable, 2 = Marginal, 1 = Poor) according to the criteria in the rubrics.

ARTIST STATEMENT

	2017-2019				
Excellent					
Good	.80				
Acceptable	.20				
Marginal					
Poor					
Mean rank	4.05				
% of ranks at "Excellent, Good"	.80				
N =	5				

Academic Program Assessment Template

<p>O6. Students will participate in experiences in the art community.</p>	<p>Students will have at least one experience or field trip in the art / design community each semester. At the end of each semester, each instructor of ART/GD course will submit a list of students and tally of galleries visited (field trip or extra credit)</p> <p>Each student will submit work at least once for consideration for a juried show or portfolio opportunity. At the end of each semester, each instructor of ART/GD course will submit a list of students and tally of submitted work (what and where)</p>	<p>None collected this cycle. New assessment plan implemented S2018.</p>	
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