



Malone University Student Activities/Orientation

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2017-18

Mission Statement: In the context of the mission of Malone University, The Student Activities Council (SAC) supports student success and development by offering a wide range of co-curricular events and services focusing on social, intellectual and cultural development within the Malone community. We promote diversity as we strive to improve the quality of student life at Malone University and encourage student involvement. The New Student Orientation Program is the initial flagship event to ensure the successful transition and initiate the integration of newly admitted first-year and transfer undergraduate students into the academic, cultural, and social climate of the University.

Unit Goals:

Goal 1: Offer a wide range of co-curricular events that provide opportunities for participation and interaction in order to build community with peers.

Goal 2: Strategically design New Student Orientation to foster a sense of connection to campus in students who participate.

Goal 3: Create a cooperative approach to student activities and orientation with other departments

Goal 4: Prepare and involve students in the planning and implementation of student activities and orientation.

Expected Performance Outcomes	Means of Assessment & Criteria for Success	Summary of Data Collected	Use of Results
<p>Goal 1: Offer a wide range of co-curricular events that provide opportunities for participation and interaction in order to build community with peers.</p>	<p>Objective 1a: Students will be offered a wide range of events which promote social, intellectual, cultural development. A campus generated survey will be administered to resident students and of those completing the survey there will be less than 15% that indicate they have not participated in some type of co-curricular activity.</p> <p>Objective 1b: Of the students who returned their participant surveys, 85% will indicate their personal growth. The question from the survey is "I have experienced personal growth while living in my residence hall."</p>	<p>Objective 1a: Students were over offered 40 different events over the academic year from SAC. A survey showed that 5% of the residential respondents indicated that they did not participate in a co-curricular activity offered on campus by SAC or other departments. Respondents reported "too busy" as top reason they did not attend.</p> <p>Objective 1b: 79% of Residential respondents indicated that they have experienced personal growth while living on campus. We ranked slightly under our stated goal.</p>	<p>Objective 1a: SAC leadership met the goal of the 2017-18 academic year with less than 15% not participating. They also generated a two year schedule which highlights different types of activities (intellectual, cultural, social). We will continue to use the survey and ensure that we meet the goal of 85% or more residential students participating in activities. 95% has been the highest number the department has achieved in 5 years.</p> <p>Objective 1b: Surveys will continue to be utilized to evaluate student participation and personal growth. Residential members will complete the evaluation and follow up discussions take place with focus groups to determine the deficiencies. Our goal for 2018-19 will be to sustain reach 85% or higher satisfaction rate.</p> <p>Objective 1c: Student Activities staff utilized the data from Residence Life survey to continue to provide opportunities for members to plan and lead events through students designated interest level to various ideas. A focus group will be conducted among the student body especially focusing on our commuter population to begin helping commuters connect to campus more fully.</p>

<p>Goal 2: Students who are involved in New Student Orientation and Student Activities will experience a sense of connection to campus.</p>	<p>Objective 2: New Student Orientation will convey a sense of building familiarity with faculty, staff and campus. This will be assessed through an annual Residence Life/Community Life evaluation. Criterion for success is considered to be 75% or higher positive rating (agree or strongly agree) will feel a sense of welcome and familiarity with personnel and resources through the New Student Orientation. Questions were Orientation (a) “helped me to know faculty and staff” and (b) “helped me understand where campus offices were” and (c) “feel connected to campus”.</p>	<p>Objective 2: In the 2017 survey (224 responded out of 297 surveys distributed), the positive response to question: (a) 80% said they felt familiar with faculty and staff; (b) 90% said they knew where offices and resources were; (c) 92% said they felt supported and connected to campus. This indicated that they felt a part of the community through Orientation Events and surpassed our stated goal.</p> <p>Objective 2b: For 2017 students surveyed reported 93% orientation as beneficial and experienced positive satisfaction with this outcome. This was an increase from previous year and met our goal.</p>	<p>Objective 2: Orientation team will continue to examine ways to create a sense of connection and welcome for new students. In 2015-16, our goal was to see an increase by 5% and maintain an 85% or higher in these 3 categories. We surpassed our goals except for students being familiar with faculty & staff. Staff continued to discuss ways to partner with faculty (this year we added a program to meet faculty and peers in their academic program). We also discussed connecting more efficiently with the Admissions Office during their Countdown days in structuring Orientation for Fall 2018.</p>
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