



Malone University Student Activities/Orientation

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2016-17

Mission Statement: In the context of the mission of Malone University, The Student Activities Council (SAC) supports student success and development by offering a wide range of co-curricular events and services focusing on social, intellectual and cultural development within the Malone community. We promote diversity as we strive to improve the quality of student life at Malone University and encourage student involvement. The New Student Orientation Program is the initial flagship event to ensure the successful transition and initiate the integration of newly admitted first-year and transfer undergraduate students into the academic, cultural, and social climate of the University.

Unit Goals:

Goal 1: Offer a wide range of co-curricular events that provide opportunities for participation and interaction in order to build community with peers.

Goal 2: Strategically design New Student Orientation to foster a sense of connection to campus in students who participate.

Goal 3: Create a cooperative approach to student activities and orientation with other departments

Goal 4: Prepare and involve students in the planning and implementation of student activities and orientation.

Expected Performance Outcomes	Means of Assessment & Criteria for Success	Summary of Data Collected	Use of Results
<p>Goal 1: Offer a wide range of co-curricular events that provide opportunities for participation and interaction in order to build community with peers.</p>	<p>Objective 1a: Students will be offered a wide range of events which promote social, intellectual, cultural development. A campus generated survey will be administered to resident students and of those completing the survey there will be less than 15% that indicate they have not participated in some type of co-curricular activity.</p> <p>Objective 1b: Of the students who returned their participant surveys, 85% will indicate their personal growth. The question will be “I have experienced personal growth while living in my residence hall.”</p>	<p>Objective 1a: Students were offered 40 different events over the academic year from SAC. Survey showed that 13% of the residential respondents indicated that they did not participate in a co-curricular activity offered on campus by SAC or other departments. Respondents reported “too busy” as top reason they did not attend.</p> <p>Objective 1b: 84% of Residential respondents indicated that they have experienced personal growth while living on campus. We ranked slightly under our stated goal.</p>	<p>Objective 1a: SAC leadership decided that for the 2017-18 academic year, they will generate a two year schedule which highlights different types of activities (intellectual, cultural, social) and will be posted on campus and online. We will continue to use the survey and ensure that we meet the goal of 85% or more residential students participating in activities.</p> <p>Objective 1b: Surveys will continue to be utilized to evaluate student participation and personal growth. This is a successful way to achieve student participation in generating ideas for events and programs. Residential members complete the evaluation and follow up discussions take place with focus groups. Our goal for 2017-18 will be to sustain a 75% or higher satisfaction rate.</p>

<p>Goal 2: Students who are involved in Student Activities will experience a sense of connection to campus.</p>	<p>Objective 2: New Student Orientation will convey a sense of building familiarity with faculty, staff and campus. This will be assessed through an annual Residence Life/Community Life evaluation. Criterion for success is considered to be 75% or higher positive rating (agree or strongly agree) will feel a sense of welcome and familiarity with personnel and resources through the New Student Orientation. Questions were “helped me to know faculty and staff” and “helped me understand where campus offices were” and “feel connected to campus”.</p>	<p>Objective 2: In the survey, the positive response to question: 89% said they felt familiar with faculty and staff; 90% said they knew where offices and resources were; 82% said they felt connected to campus. This indicated that they felt a part of the community through Orientation Events and surpassed our stated goal.</p> <p>Objective 2b: For 2016-17 students surveyed reported 87% positive satisfaction with this outcome. This was an increase from previous year and met our goal.</p>	<p>Objective 1c: Student Activities staff utilized the data from Residence Life survey to continue to provide opportunities for members to plan and lead events through students designated interest level to various ideas. A focus group will be conducted among the student body especially focusing on our commuter population to begin helping commuters connect to campus more fully. The Student Activities Council continues to focus on Friday night and Saturday offerings. Attendance does not seem to fluctuate.</p> <p>Objective 2: Orientation team will continue to examine ways to create a sense of connection and welcome for new students. In 2017-18, our goal will be to see an increase by 5% and maintain an 85% or higher in these categories. Staff continued to discuss ways to partner more efficiently with the Admissions Office during their Countdown days in structuring Orientation for Fall 2017.</p>
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<p>Goal 3: Create a cooperative approach to student activities and orientation with other departments</p> <p>Goal 4: Prepare and involve students in the planning and implementation of events, activities and programs.</p>	<p>Objective 3a: Student Activities Council will collaborate with other departments to generate ideas and communicate information about activities.</p> <p>Objective 4a: Student Activities staff will prepare and involve Student Activities Council members in the planning and implementation of events, programs and activities.</p> <p>Objective 4b: The Student Activities office will train and develop student leaders using a new Student Activities Training Manual.</p> <p>Objective 4c: Students will have the opportunity to develop and use their Top 5 Strengths as revealed on their Myers Briggs Personality Type Indicator.</p>	<p>Objective 3a: Student Activities Council now sends a calendar before the academic year to the Office of Spiritual Formation, Gen 100 faculty and course assistants, and the Residence Life Staff in order to communicate dates. In addition a yearly calendar is posted around campus, and an opportunity to suggest ideas is on the Residence Life surveys.</p> <p>Objective 4a: Is assessed through the Myers Briggs evaluation. Criterion for success is considered to be 75% or higher positive rating on this objective.</p> <p>Objective 4b: Is assessed through the Myers Briggs evaluation and student focus groups</p> <p>Objective 4c: Is assessed through the Program evaluation and Student Focus Groups. Criterion for success is considered to be 95% or higher positive rating on this objective.</p>	<p>Objective 3: The staff spent time in meetings discussing the results of the survey and how to draw in new members and new activities to create a sense of connection to campus and other students.</p> <p>Objective 4: Staff and students agreed to implement a more thorough personality inventory such as Myers Briggs for student leaders in 2016-2017.</p> <p>Objective 4b: Director of Student Activities will continue to research curriculum/resources to deepen students' development and use of strengths and skills.</p> <p>Objective 4c: Staff and students discussed the importance of using the results of this item to strengthen a variety of relationships and accept diversity in others particularly in working and communication.</p>
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