



Program: Visual Arts

Assessed by: Dr. Michael Benson – Chair, Department of Visual Arts

Reporting Cycle of Fall 2015- Spring 2016

Mission Statement:

The primary purpose of the Department of Visual Arts at Malone University is to provide students with an opportunity to acquire the skills and knowledge necessary to become competent artists. This process takes place in a Christian environment where serious art studies find common ground with the liberal arts and the practical demands of the profession. By providing a solid art curriculum, it is the intention of the Department of Visual Arts to prepare the student for those life-long experiences they may encounter in art and as artists and individuals who seek creative expression.

Program Goals:

- To provide a well-qualified faculty that takes a special interest in the holistic development of students;
- To present a curriculum that emphasizes the elements and principles of art and an historical context for visual arts;
- To provide instruction in the discipline of art which will prepare students to be teachers, artists, and to appreciate the arts;
- To create an exciting and challenging environment where inquiry and experimentation give way to understanding, knowledge and appreciation for a variety of artistic styles and methods;
- To provide opportunities for students to participate in a wide variety of experiences that are characterized by the skill and aesthetic expression such as museum visits, gallery tours, and guest lectures and demonstrations;
- To provide exhibits which enhance the cultural life of the Malone community, the greater Canton community and the broader Malone constituency;
- To broaden the aesthetic awareness of the general student population through general education courses in the arts;
- To impress upon students their responsibility for stewardship in the arts;
- To provide opportunities for students to express their Christian faith through art;
- To provide preparation for graduate study.

Program Intended Learning Outcomes (PILO)	Means of Program Assessment & Criteria for Success	Summary of Data Collected	Use of Results
<p>1.) Students will be able to identify and utilize the basic ideas, forms, terminology, and processes that are from historical references to modern and contemporary art within the range of the disciplines offered in the department.</p>	<p>Comprehensive Departmental Pre/Post Testing. 100% of the students must show a 33% increase from the pre-test to the post test.</p> <p>Student Art Exhibit is juried by a visiting artist based on composition, craftsmanship, and creativity. 100% of the artwork submitted is expected to meet these standards.</p>	<p>71% (5 of 7) students showed a gain in post-test scores ranging from 17-41% with an average increase of 29.6%. 29% (2 of 7) students' scores were not recorded for the post-test.</p> <p>While 100% of the students successfully submitted artwork to be juried for the exhibit, not all pieces were selected due to the subjective nature of assessing creative efforts.</p>	<p>These results, when collected, are used to improve teaching in all media. Items missed on the test by the majority indicate a need to change teaching strategies to cover this information.</p> <p>Faculty will encourage students to participate in the exhibit and professionally prepare their work to be juried. 48% of the artwork submitted for the Student Art Exhibit was accepted to be exhibited. The juror(s) made suggested improvements and comments for improvements that were noted by faculty and in turn reported to the students. Note that judging creative efforts is highly subjective.</p>
<p>2.) Students will have knowledge of the ideas, forms, and significant works of art in the traditions of art forms developed by cultures from around the world.</p>	<p>Area Pre/Post Testing. 100% of the students must show a 33% increase from the pre-test to the post test.</p> <p>Research assignments in Art History courses, Painting, Drawing, Ceramics, Printmaking, Fibers, Graphics, and Photography are evaluated using a department Rubric. Students are expected to earn a grade of B or higher.</p>	<p>No data for each area of emphasis is currently available. The average pre-test score is 52% and the average post test score is 64% with an average increase of 12% over all the areas.</p> <p>Consistent data could not be collected for this assessment.</p>	<p>The administering of pre- and post-tests is currently being revised to meet the requirements of the new curriculum adopted during the 2015-16 academic year. More data will be available for each area of emphasis as post-tests are issued during the student's senior years.</p> <p>A consistent standard over all area of emphasis in art will continue to be developed as consideration for the new curriculum is adapted to collect assessment results. Faculty will recommend that students, who did not successfully pass with a grade of B or higher in writing assignments, consult with faculty and/or use of the First-Year Writing Center at Malone.</p>

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<p>3.) Students will be able to express in written form a reflection on the Junior Review process noting the positive and negative aspects of the process and how they can utilize the feedback they have received.</p>	<p>A. Junior Review scores do not appear on transcripts but are assessed using a 1-5 point scale on a matrix of eight criteria.</p> <p>B. Junior Review Reflection Tool is a student written response to the junior review process. 100% of the students are expected to respond.</p>	<p>7 of 9 students were successful in achieving a grade of B- or higher with an average score of 93%. 2 students received scores of 37% and 59%.</p> <p>89% (8 of 9) of the students turned in the junior review response form.</p>	<p>The faculty will continue to review instruction in the core Visual Arts classes to assist student expectations as they relate to the criteria for the Junior Review with an emphasis on an historical knowledge component.</p> <p>The faculty has agreed to collect the Reflection Paper/Form at the Junior Review and will continue to incorporate the information collected from the student's perspective as feedback to improve the student's learning experience and to help identify areas for improvement while meeting curricular objectives.</p>
<p>4.) Students will be able to exhibit a body of work for their Senior Show that will be assessed by the department on the works created before and after their Junior Review. This exhibit with an accompanying reception represents their final evaluation by the department.</p>	<p>A. A written Faith/Artist Statement. 100% of the students are expected to complete the statement to be displayed at their Senior Exhibit.</p> <p>B. Senior Show Exhibit. 100% of the students are expected to receive a B or higher.</p> <p>C. ART 430 – 100% of the students are expected to attend class and discuss information dealing with the mechanics of being an artist and marketing their work.</p>	<p>100% (6 of 6) of the students completed their Faith/Artist Statement for display at their Senior Show.</p> <p>67% (4 of 6) of the students were successful in achieving a grade of B or higher. 2 students received a C.</p> <p>33% of the students attended all six session of ART 430.</p>	<p>The faculty agreed to maintain the current criteria.</p> <p>The faculty will continue to assist the students in preparing for their senior exhibit and will work on ways to improve motivation in students that need timelines for better accountability on meeting goals.</p> <p>The faculty has agreed that attendance is part of the student's grade. The importance of class attendance will continue to be assessed.</p>

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<p>5.) Students will be able to articulate both in verbal and written form basic relationships between the Christian faith and Visual Arts each semester.</p>	<p>A. 100% of the students are expected to write an Artist Statements in conjunction with their studio projects expressing their artistic vision to peers using appropriate vocabulary.</p> <p>B. 100% of the students are expected to write a one-page critical analysis stating their individual beliefs in how Christian faith relates to Visual Arts during their freshman portfolio review (ART 105), and ART 460 – Issues in Contemporary Art with a B or higher. During Junior Review, students will write a critical analysis of an abstract artwork.</p>	<p>100% of the students complete Artist Statements in conjunction with their studio project across the art curriculum.</p> <p>There was no data available for Freshman Portfolio Review. The average score in ART 460 was 85%. The critical analysis paper completed at the Junior Review was completed by 9 of 9 students with an average score of 81.1%.</p>	<p>The faculty is committed to maintaining this process for students to express themselves in a written format.</p> <p>In addition to the grade requirements, the faculty will continue to monitor improvement in student writing skills from freshman to senior year. Due to the many curriculum changes in the Visual Arts department, one of them being the cancellation of Art Fundamentals and the Freshman Portfolio Review, the critical analysis papers will be assigned during ART 105 (freshman), the junior review, and ART 460 (senior). Since ART 105 was not offered during spring 2016, no results are available for this assessment report.</p>

Notes:

The Department of Visual Art underwent significant change during the 2012-13 academic year with regards to faculty retirements. In order to increase enrollment in the art department courses and to develop a more engaging General Education Fine Arts Menu, several courses in the art program became general education offerings: Drawing I, Fibers I and II, Photography I, Ceramics I, 2D Design, and 3D Design. To reduce the effect the inclusion of students from the general student population would have on the assessment report, the data included in the report is limited to the visual art majors. The department has reviewed and is adapting the assessment tools to reflect the new art curriculum adopted in 2014-15. Some data to be assessed will be inconclusive until students have advanced through the new majors added that year.

The Visual Arts department pre-test will be given during the ART 105: Freshman Seminar course offered each spring semester and serve as the baseline for assessment. The three area pre-tests for the Bachelor of Arts with emphasis in Art History, Fine Arts and Crafts, and Graphic Design and Digital Arts will be given during ART 105 regardless of the students declared area of visual arts emphasis when entering Malone University. Post-tests will be administered during ART 430: Senior Exhibit. The critical analysis papers will be administered during ART 105, the Junior Review, and during ART 460: Issues in Contemporary Art.