

Program: Visual Arts

Assessed by: Dr. Michael Benson - Chair, Department of Visual Arts

Reporting Cycle of Fall 2016- Spring 2017

Mission Statement:

The primary purpose of the Department of Visual Arts at Malone University is to provide students with an opportunity to acquire the skills and knowledge necessary to become competent artists. This process takes place in a Christian environment where serious art studies find common ground with the liberal arts and the practical demands of the profession. By providing a solid art curriculum, it is the intention of the Department of Visual Arts to prepare the student for those life-long experiences they may encounter in art and as artists and individuals who seek creative expression.

Program Goals:

- To provide a well-qualified faculty that takes a special interest in the holistic development of students;
- To present a curriculum that emphasizes the elements and principles of art and an historical context for visual arts;
- To provide instruction in the discipline of art which will prepare students to be teachers, artists, and to appreciate the arts;
- To create an exciting and challenging environment where inquiry and experimentation give way to understanding, knowledge and appreciation for a variety of artistic styles and methods;
- To provide opportunities for students to participate in a wide variety of experiences that are characterized by the skill and aesthetic expression such as museum visits, gallery tours, and guest lectures and demonstrations;
- To provide exhibits which enhance the cultural life of the Malone community, the greater Canton community and the broader Malone constituency;
- To broaden the aesthetic awareness of the general student population through general education courses in the arts;
- To impress upon students their responsibility for stewardship in the arts;
- To provide opportunities for students to express their Christian faith through art;
- To provide preparation for graduate study.

Program Intended Learning Outcomes (PILO)	Means of Program Assessment & Criteria for Success	Summary of Data Collected	Use of Results
1.) Students will be able to identify and utilize the basic ideas, forms, terminology, and processes that are from historical references to modern and contemporary art within the range of the disciplines offered in the department.	Comprehensive Departmental Pre/Post Testing. 100% of the students must show a 33% increase from the pre-test to the post test. Student Art Exhibit is juried by a visiting artist based on composition, craftsmanship, and creativity. 100% of the artwork submitted is expected to meet these standards.	The average pre-test score is 40% and the average post-test score is 73% with and average increase of 33% over all the areas. 100% of the students' artwork was juried and exhibited in the gallery. Some workmanship was below expected standards.	With the creation of a new Communication, Visual and Performing Art Department the program goals, learning outcomes and means for assessment and criteria for success are being revised in 2017-2018.
2.) Students will have knowledge of the ideas, forms, and significant works of art in the traditions of art forms developed by cultures from around the world.	Area Pre/Post Testing. 100% of the students must show a 33% increase from the pre-test to the post test. Research assignments in Art History courses, Painting, Drawing, Ceramics, Printmaking, Fibers, Graphics, and Photography are evaluated using a department Rubric. Students are expected to earn a grade of B or higher.	The average pre- test score is 29% and the average post test score is 76% with and average increase of 47% over all the areas. 66% (6 of 9) of the students earned a grade of B or higher on their assigned research assignment. 3 of 9 students received a C. All earned passing grades.	With the creation of a new Communication, Visual and Performing Art Department the program goals, learning outcomes and means for assessment and criteria for success are being revised in 2017-2018.

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3.) Students will be able to express in written form a reflection on the Junior Review process noting the positive and negative aspects of the process and how they can utilize the feedback they have received.	A. Junior Review scores do not appear on transcripts but are assessed using a 1-5 point scale on a matrix of eight criteria. B. Junior Review Reflection Tool is a student written response to the junior review process. 100% of the students are expected to respond.	1 of 3 students were successful in a achieving a grade of B- or higher with an average score of 85%. 0% (0 of 3) of the students turned in the junior review response form.	With the creation of a new Communication, Visual and Performing Art Department the program goals, learning outcomes and means for assessment and criteria for success are being revised in 2017-2018.
4.) Students will be able to exhibit a body of work for their Senior Show that will be assessed by the department on the works created before and after their Junior Review. This exhibit with an accompanying reception represents their final evaluation by the department.	A. A written Faith/Artist Statement. 100% of the students are expected to complete the statement to be displayed at their Senior Exhibit. B. Senior Show Exhibit. 100% of the students are expected to receive a B or higher.	100% (6 of 6) of the students completed their Faith/Artist Statement for display at their Senior Show. 50% (3 of 6) of the students were successful in achieving a grade of B or higher. 3 students received a C or C+.	With the creation of a new Communication, Visual and Performing Art Department the program goals, learning outcomes and means for assessment and criteria for success are being revised in 2017-2018.
	C. ART 430 – 100% of the students are expected to attend class and discuss information dealing with the mechanics of being an artist and marketing their work.	83% (5 of 6) of the students attended all six session of ART 430.	

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5.) Students will be able to articulate both in verbal and written form basic relationships between the Christian faith and Visual Arts each semester.	A. 100% of the students are expected to write an Artist Statements in conjunction with their studio projects expressing their artistic vision to peers using appropriate vocabulary.	100% of the students complete Artist Statements in conjunction with their studio project across the art curriculum.	With the creation of a new Communication, Visual and Performing Art Department the program goals, learning outcomes and means for assessment and criteria for success are being revised in 2017-2018.
	B. 100% of the students are expected to write a one-page critical analysis stating their individual beliefs in how Christian faith relates to Visual Arts during their freshman portfolio review (ART 105), and ART 460 – Issues in Contemporary Art with a B or higher. During Junior Review, students will write a critical analysis of an abstract artwork.	The average score in ART 105 was 94%. The average score in ART 460 was 85% from the last assessment. The critical analysis paper completed at the Junior Review was completed by 2 of 3 students with an average score of 95% for the two submitted.	